



2013 NYS MOAA Council of Chapters Convention

Hosted by the
Genesee Valley Chapter





2013 NYS MOAA Council of Chapters Convention

Overview

- **Five Year Convention History**
- **Rationale for Two Day Event**
- **Goals for 2013 Convention**
- **Convention Details**





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Five Year Convention History

<u>Year</u>	<u>Location</u>	<u>Full</u>	<u>Adj to 2013</u>
2008	Mohonk	\$1300	\$1386
2009	Lake George	\$895	\$971
2010	Alexandria Bay	\$850	\$907
2011	Villa Roma	\$895	\$926
2012	Niagara Falls	\$795	\$811





2013 NYS MOAA Council of Chapters Convention

Rationale for Two Day Event

- **Reduce the number of days to accommodate those officers/spouses with full time jobs**
- **Reduce the cost of those attending the Convention with the possibility of increasing attendance**
- **Minimize the perceived 'Down Time'**
- **Opportunity to extend visit for venues of their choice**





2013 NYS MOAA Council of Chapters Convention

Goals for 2013 Convention

- **No Scheduling Conflicts - Date chosen not to conflict with MOAA Leadership Symposium in Hershey**
- **Minimize number of days – In addition to reducing the number of days from 3 to 2, the start date is a Federal Holiday**
- **Minimize costs and provide a variety of 'Packages' to maximize interest and participation**
- **Give participants a feeling that the experience was worthwhile with a balance of recreation, entertainment, and Council business**





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Convention Details

- **Inn on the Lake in Canandaigua provides a central location, good accommodations and Military Rates**
- **Dates Chosen should provide a high probability of max Autumn Foliage**
- **Variety of venues in the area for those desiring to extend their visit**
- **Periodic Bulletins and Incentive for early registrants**





2013 NYS MOAA Council of Chapters Convention

Convention Details – Monday, October 14th

1030 Check In

1200 Lunch

1300 Chapter Officers Workshop

1600 Social Networking

1630 Board Canandaigua Lady

1700 – 1900 Cruise, Wine Tasting, Dinner & Lecture

1900 – 2300 Social Networking





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Convention Details – Tuesday, October 15th

0730 – 0830 Breakfast

0845 – 1100 Business Meeting

1115 Board Bus for Glenn Curtiss Museum

1215 – 1245 Box Lunch in Museum Lobby

1245 – 1600 Museum Tour and Wine Tasting

1600 – 1700 Autumn Foliage Bus Tour

1700 Social Networking

1745 Banquet Cocktails

1845 – 2100 Memorial Service & Installation Banquet

2100 - 2300 Social Networking





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Convention Details – Wednesday, October 16th

0800 – 0900 Farewell Breakfast

0900 – 1100 Checkout and Departure

Optional Activity after close of Convention

0930 – 1230 Hands on Cooking Class, Wine Tasting and Brunch





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Convention Details – Early Registration Incentive

- **Indecision is the Key to Flexibility – But it is difficult for Convention Host Chapter to plan and execute a Convention**
- **Incentive – Free World Famous Naples Grape Pie to the First 20 Full Couple Registrants prior to July 19th**





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Questions or Comments

Thank You,

NYS 2013 MOAA Council of Chapters Convention Planning Committee

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