# 2013 NYS MOAA Council of Chapters Convention

Hosted by the Genesee Valley Chapter





#### Convention

#### Overview

- Five Year Convention History
- Rationale for Two Day Event
- Goals for 2013 Convention
- Convention Details





#### Convention

#### **Five Year Convention History**

| <u>Year</u> | <b>Location</b> | Full Adj | to 2013 |
|-------------|-----------------|----------|---------|
| 2008        | Mohonk          | \$1300   | 1386    |
| 2009        | Lake George     | \$895    | \$971   |
| 2010        | Alexandria Bay  | \$850    | \$907   |
| 2011        | Villa Roma      | \$895    | \$926   |
| 2012        | Niagara Falls   | \$795    | \$811   |





#### Convention

#### Rationale for Two Day Event

- Reduce the number of days to accommodate those officers/spouses with full time jobs
- Reduce the cost of those attending the Convention with the possibility of increasing attendance
- Minimize the perceived 'Down Time'
- Opportunity to extend visit for venues of their choice





#### Convention

#### Goals for 2013 Convention

- No Scheduling Conflicts Date chosen not to conflict with MOAA Leadership Symposium in Hershey
- Minimize number of days In addition to reducing the number of days from 3 to 2, the start date is a Federal Holiday
- Minimize costs and provide a variety of 'Packages' to maximize interest and participation
- Give participants a feeling that the experience was worthwhile with a balance of recreation, entertainment, and Council business





#### Convention

#### **Convention Details**

- Inn on the Lake in Canandaigua provides a central location, good accommodations and Military Rates
- Dates Chosen should provide a high probability of max
   Autumn Foliage
- Variety of venues in the area for those desiring to extend their visit
- Periodic Bulletins and Incentive for early registrants





#### Convention

#### Convention Details – Monday, October 14th

1030 Check In

1200 Lunch

1300 Chapter Officers Workshop

1600 Social Networking

1630 Board Canandaigua Lady

1700 – 1900 Cruise, Wine Tasting, Dinner & Lecture

1900 - 2300 Social Networking







#### Convention

#### Convention Details - Tuesday, October 15th

0730 - 0830 Breakfast

0845 - 1100 Business Meeting

1115 Board Bus for Glenn Curtiss Museum

1215 - 1245 Box Lunch in Museum Lobby

1245 - 1600 Museum Tour and Wine Tasting

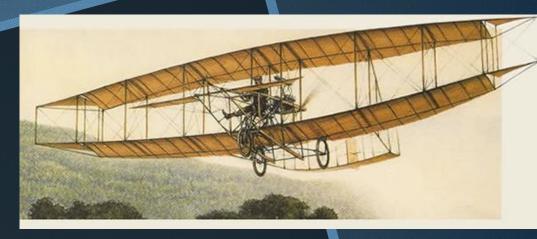
1600 – 1700 Autumn Foliage Bus Tour

1700 Social Networking

1745 Banquet Cocktails

1845 – 2100 Memorial Service & Installation Banquet

2100 - 2300 Social Networking







#### Convention

#### Convention Details – Wednesday, October 16th

0800 - 0900 Farewell Breakfast

0900 - 1100 Checkout and Departure

#### Optional Activity after close of Convention

0930 – 1230 Hands on Cooking Class, Wine Tasting and Brunch







#### Convention

#### Convention Details - Early Registration Incentive

- Indecision is the Key to Flexibility But it is difficult for Convention Host Chapter to plan and execute a Convention
- Incentive Free World Famous Naples
   Grape Pie to the First 20 Full Couple
   Registrants prior to July 19th







# 2013 NYS MOAA Council of Chapters Convention

# **Questions or Comments**

Thank You,

NYS 2013 MOAA Council of Chapters Convention Planning Committee

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