



**GENESEE VALLEY CHAPTER
MILITARY OFFICERS
ASSOCIATION OF AMERICA
NEWSLETTER**

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SERVING MEMBERS AND THEIR COUNTRY

***** NEVER STOP SERVING *****

June 2018



PRESIDENT'S CORNER I am excited for two reasons! First, I had an excellent experience April 16-19th in Washington DC as part of the MOAA “Storming the Hill”. Great Team members Peggy Phillips our NYS Council President and Jackie McKenna an active duty spouse originally from Binghamton, NY attacked the Hill (not really). We covered 14 Congressional offices and Senator Schumer’s office. The second NYS team consisted of Tony Caruana from the Buffalo Chapter and Paul Frost a MOAA staff member with another spouse of an active duty member. They covered 13 Congressional offices and Senator Gillibrand’s office. We were well received at every office. Special thanks to Congressman Tom Reed who took the time to meet with us and take a walk to the Capital Building for a group photo. I know we made a difference and we had a little fun as well. The second reason is that we have a great speaker for you to enjoy at

our next meeting. See the information below in the section of Chapter dinner.

The 2018 NYS Council of Chapters Convention meeting schedule 10-13 September at Niagara Fall Airbase is all set and you will be able to get the registration information at our June 3rd meeting. I will also send out the information by email. Ernest “Skip” Bebernitz from the Capital Chapter reports that ADM Walter Doran and his wife Ginny will be representing MOAA National at the Convention. ADM Doran grew up in Albany and spent his summers as a teen working as a deck hand on Lake George boats.

Want to advertise with our Chapter? We are looking for a few businesses that would be willing to advertise in our newsletter, our website and in our chapter Facebook page. For just \$50.00 you will be guaranteed an ad four times per year in our newsletter, twelve months on our website and any special events will be announced on our Facebook page. Contact Member -at-Large Will O’Donnell at 585-754-3948 or email him at will.p.odonnell@gmail.com

Chapter Dinner: Canandaigua Yacht Club bring a guest. Our speaker is Mr. Justin Pelletier, of the Computing Security Department at Rochester Institute of Technology (RIT), is the business director for Security Assessment and Forensic Examination (SAFE) Lab in RIT's Center for Cybersecurity. Dr. Pelletier has taught at the undergraduate and graduate levels and leads the Hacking for Defense initiative at RIT. He is a counterintelligence officer in the army reserve and a former GS14 at DIA, where he led the effort to analyze Russian cyber threat. His current research interests include the economics of information security, intelligent deception detection, embedded security in artificially intelligent systems, and quantum cryptography.

Lastly, I would ask that everyone be involved in some way to support our Military.

COL Peter Ingalsbe, USA Retired,
President "Never Stop Serving"

GVC UPCOMING EVENTS:

19 May 2018 Armed Forces Day Luncheon, at the Diplomat Party House. Hopefully you have already sent in your reservation as this event is normally a sellout. Don Alhart is the Honorary Chair and BG Timothy J. LaBarge, Chief of Staff New York Air National Guard is the guest speaker.

3 June 2018- Last meeting before summer break, Canandaigua Yacht Club

10-13 September 2018 Council of Chapters Conference, Niagara Falls. See Norma Weissend for details.

Memorial Day Remembrances

Once again, GVC will take part in the Veterans Memorial & Executive Council's (VM&E) wreath laying ceremony at the War Memorial (corner

of Broad and Exchange Streets in Rochester).

The event is scheduled for 1500 hours on Sunday, May 20, 2018 and should last about an hour. All the local veterans organizations will be represented. If you can spare an hour that afternoon, please consider attending. It is a moving ceremony and a fitting way to honor the memory of those gave their last full measure of devotion to our country.

The following weekend, on the Sunday before Memorial Day (May 27), members of GVC will be placing flags at Holy Sepulchre Cemetery. These are tall 9 ft flags that will line the walkway leading to the flag pole in Veterans Section 13. It is anticipated that this will take place about 1500 hours. This is also an annual event sponsored by the VM&E. Other vet organizations will be placing flags in other vet sections at this cemetery, as well as other major area cemeteries. Contact LTC Russ Green if you are interested in participating.

Finally, on Memorial Day itself, May 28, the Rochester Memorial Day Parade will be held on East Ave and Main St in the city. This is also a VM&E sponsored event, with a subsidy from the City of Rochester. The parade will kick off around East Ave & Alexander St at 10:30 AM and end on Main St at Plymouth Ave. Come and show your patriotism as we honor our fallen heroes.

LTC Russ Green
GVC 3rd VP.

Need Extra Help or Someone to Listen; (Repeat)

Do you need some extra help such as sitting with a loved one while you run some errands? Do you need/want a ride to a GVC MOAA dinner? Please call Nancy Swanson ([585-905-0346](tel:585-905-0346)) or Tim Vaughan ([585-412-6425](tel:585-412-6425)), our

new GVC Support Coordinators. They will talk with you to find out what your needs are and how GVC may be able to help.

Nancy has expertise in coordinating services for Veterans in the health care field. Tim has overall knowledge of the military system and has made recent connections with local units. We care about our GVC family members and want to help and support them when needed.

Name Tag anyone? (Repeat)

"If you would like to order a GVC name badge for yourself or your spouse, please contact LTC Russ Green (<russgreen@aol.com> or [585-425-4292](tel:585-425-4292)). Badges for members will include name, rank, service and status, while spouses badges will include name only. (See the sample photo). Cost of the badges is \$12.00, payable in advance. (Please note that badges for Life Members, are gold in color and include the line "Life Member" under the rank. These are provided at no cost to the member.) Please provide the name(s) as you wish them to appear on the badge. Badges may be picked up at the next dinner meeting following the order, or by contacting COL Green to make other arrangements"



Spouses Club: The Spouses Club of GVC MOAA has a fund raiser June 13th at the Fairport Denny's 4 Perinton Hills Mall. Time 4pm- 9pm. Just order a meal and bring your friends. Be sure to mention the spouses club when ordering. The group normally meets on the third Wednesday of each month. Location to

be determined. Contact Joan Tierney or Signe Zale at the email or phone number listed below for the next meeting date.

Key Takeaways from the 2018 Council /Chapter Presidents' Seminar ;

Council and chapter leaders from across the country convened Thursday at the Council Presidents' Seminar to receive updates from national MOAA headquarters.

Capt. Jim Carman, USN (Ret), vice president of Council/Chapter and Member Support, introduced Lt. Gen. Dana T. Atkins, USAF (Ret), president and CEO, highlighting Atkins' impressive streak of 58 council and chapter visits in his 2-1/2 year tenure.

Atkins touted recent developments to maximize MOAA's reach and to pursue partnerships with media outlets. "We've been able to explode what MOAA in the marketplace can do," he said.

Kathy Partain, vice president of Membership & Marketing, brought chapter and council leaders up to speed on membership goals. She aims to sustain paid membership while laying the foundation for growth in the long-term. She envisioned that thriving chapters will strengthen a vigorous network of active and engaged affiliates. "Local community engagement is important," she said.

Alan English, vice president of Communications, briefed council and chapter leaders on the new audience engagement team, created to develop a bigger online audience.

"We want to convince prospective members there's value across all platforms," he said.

English highlighted department achievements, such as a redesigned magazine, new advertising opportunities in print and digital, MOAA's improved online newsletter, and the goal to completely revamp the website by the end of the year.

“Our focus is getting the new website to be best in class so you can be proud of your digital space,” he said.

Col. Jeri Graham, USA (Ret), briefed chapter leaders on MUSNAV (VC-01), the virtual chapter for nurses. She emphasized that virtual chapter membership could enhance the potential for local chapter membership.

“There was concern a virtual chapter would take away membership from local chapters, but this was not the case,” she said.

Connecting the chapter's 66 members, spread throughout 22 states, requires simple technology such as conference calls with screen-sharing, a website with a password-protected section, e-newsletters, email and social media.

Gail Joyce, chair of the Surviving Spouse Advisory Committee, shared her thoughts on the Surviving Spouse Virtual Chapter (VC-02). She outlined the ways surviving spouses can become members of MOAA and urged chapters to actively recruit them.

“If you're not using your spouses to fill [chapter leadership] roles, you are really missing out,” she said.

Col. Mike Turner, USAF (Ret), vice president of Development, discussed the MOAA Scholarship Fund and the MOAA Military Family Initiative, as well as the unique ways they assist military families. He shared recommendations for 2018 Community Outreach Grants.

“We want to see actual involvement,” he said of projects likely to become full grant recipients.

When describing projects that were likely to receive full funding, he emphasized the benefits of partnering with veterans councils. Examples of appealing service projects include providing mentorship for veterans recovering from drug addiction, renovating a home for a disabled World War II veteran, and helping the children of fallen servicemembers. He said his team soon

would distribute best practices to inspire chapters applying for the grants.

Capt. Erin Stone, USN (Ret), director of Engagement, discussed her goal for member-facing engagement: increasing MOAA national support of state-level advocacy for councils and chapters. Building headquarters support for state-level legislative priorities would ultimately result in building MOAA brand awareness and further national-level advocacy efforts, she said. She mentioned virtual chapters, with its shared advocacy mission, as an area of potential collaboration.

Col. Terri Coles, USA (Ret), senior director of Councils and Chapters, brought chapter and council leaders up to speed on upcoming events, leadership workshops, committee module updates, chapter rescue procedures, and the chapter and council 2023 project, which envisions what chapters and councils will look like in five years.

Coles said she has received positive feedback about the quarterly leaders training workshops. The purpose of the workshops is to share best practices among chapter leaders and equip leaders with a takeaway workbook, which covers topics like chapter management, recruiting and retention, leadership succession, a state advocacy overview, revenue generation, and ideas for community impact.

Coles talked about the committee module, now used by more than 200 chapters and councils, which will soon become part of the Levels of Excellence scoring criteria.

Address Change? Have you moved? Have you changed your email address? If so please contact Ken Carlsen or Nancy Swanson at the email address below or write us at PO Box 20874, Rochester, NY 14602-0874

2018 Member Dues: The Board of Directors has kept the annual dues to \$20.00 for 2018. If you would like to pay for Lifetime see the chart below. Send your dues payment with your reservation or mail your payment to Jim Nielsen. 17 Woodward Drive Leroy, NY 14482-1247. Those that are not paid by our April meeting will get a notice from Jim.

**Now and Always
We'll be There.**

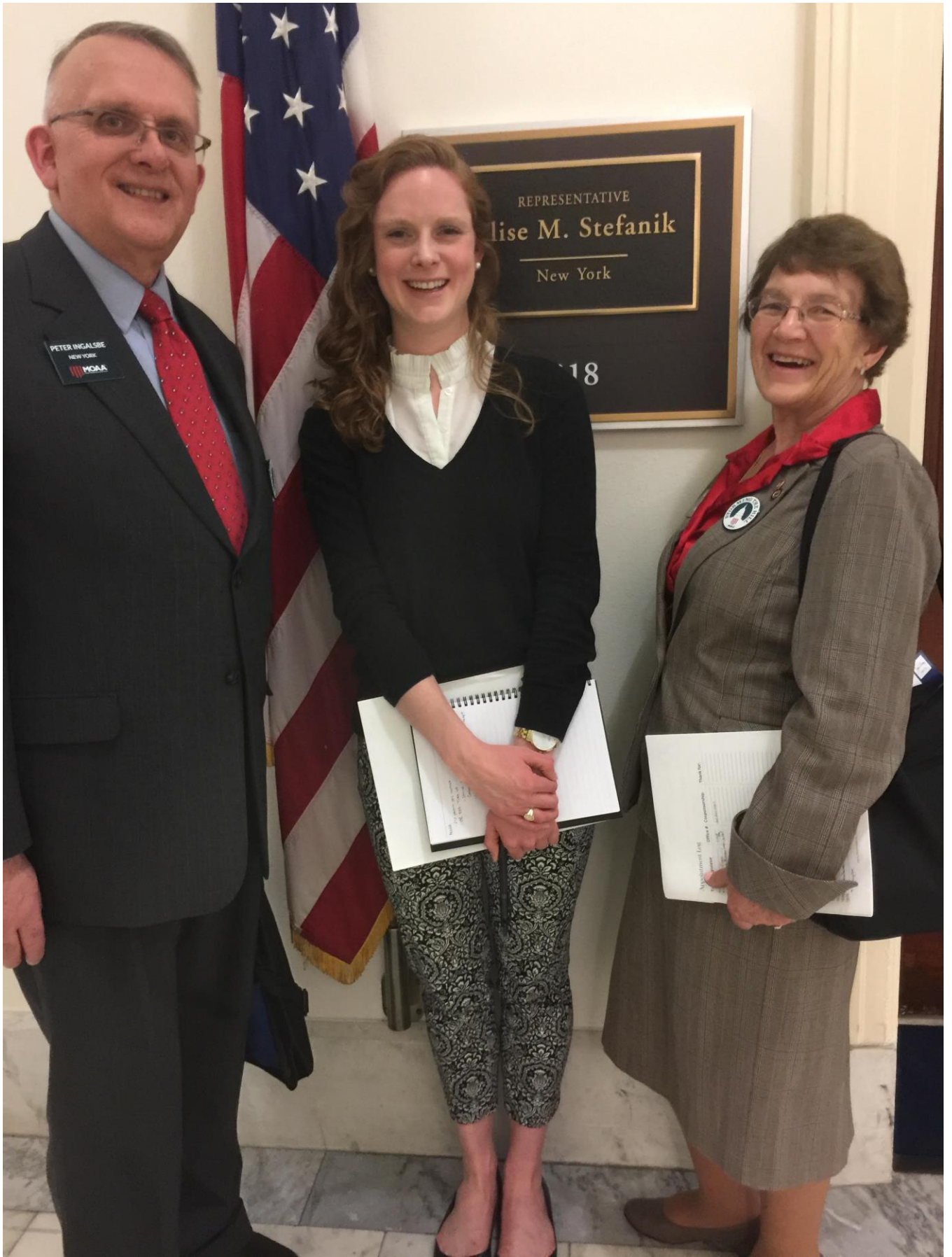
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<u>Age</u>	<u>Life dues</u>	<u>Age</u>	<u>Life Dues</u>	<u>Age</u>	<u>Life Dues</u>
<45	\$360	61-65	270	81-85	55
46-50	350	66-70	210	86-89	35
51-55	330	71-75	160	90+	Life – no charge
56-60	310	76-80	110		

GVC President Ingalsbe, Lauren Canfield Military Legislature Assistant for Congresswoman Stefanik, and Council President Peggy Phillips. “Storming the Hill” in Washington, DC





Sun rises over the Capital



GVC Chapter President Peter Ingalsbe

MILITARY OFFICERS ASSOCIATION OF AMERICA

June 3rd 2018

Canandaigua Yacht Club

3524 County Road 16

585-396-9200

1300 - Social Hour - cash bar

1400 - Dinner

ENTRÉE CHOICES

**St. Louis Ribs / Half Rack “Fall Off the Bone Pork with
Coleslaw and Garlic Parmesan Roasted Potatoes**

**Chicken Marsala- Sautéed with Mushrooms and Marsala
Reduction and Yukon Gold Mashed Potatoes**

**Shrimp Scampi- Sautéed with Garlic, Fresh Lemon, White
Wine with Linguine**

**Entrees served with vegetables, salad, rolls and butter
Dessert**

Reservations due ASAP but NLT Friday May 25th

Please clip use form provided below

Cancellations NLT 1200 hours, Thursday, May 31st

Questions: Norma – 585.727.6190

CLIP HERE AND SEND

**RESERVATION FORM FOR June 3rd gathering at
Canandaigua Yacht Club**

ALL Name(s) Attending:

Please indicate number of each meal desired:

Ribs Half Rack _____ Chicken Marsala _____ Shrimp Scampi _____

Check for _____ meal(s) at **\$30.00 each**

Please make checks payable to **GVC MOAA** and mail to:

**GVC MOAA c/o Norma Weissend 4587 Ridge Rd,
Canandaigua, NY 14424**